

Acer Group Joint Investor Conference – November 2025 | Stock Code: 2432

# Acer Gadget Inc.

Innovative Technology × Smart Living

**Allen Jong, President**

Acer Gadget Inc.

November 25, 2025

# Acer Gadget's Growth Journey

2025

May

Acer Fashion Inc. is established.

2022

Sep.

Acer Gadget Inc.'s Initial Public Offering.

**gti**<sup>™</sup>

GTI spins off from Acer and begins independent operations.

2018



E-TEN Information Systems is established.

1986

2023

May

Acer Gadget Inc. joins the Taiwan Innovative Board.

2021

**acer**  
Gadget

GTI and E-TEN merge into Acer Gadget Inc.

2008

 | **acer**

E-TEN merges into the Acer Group.



# Acer Gadget

## Technological Brilliance, Enlightened Living.

Acer Gadget, a dynamic arm of Acer Inc., innovates across industries with products and services that drive digital transformation and enhance lifestyles. Spanning hardware, software, IoT, and cloud solutions, we leverage our rich history and expertise to make the future possible.

### Computer Peripherals



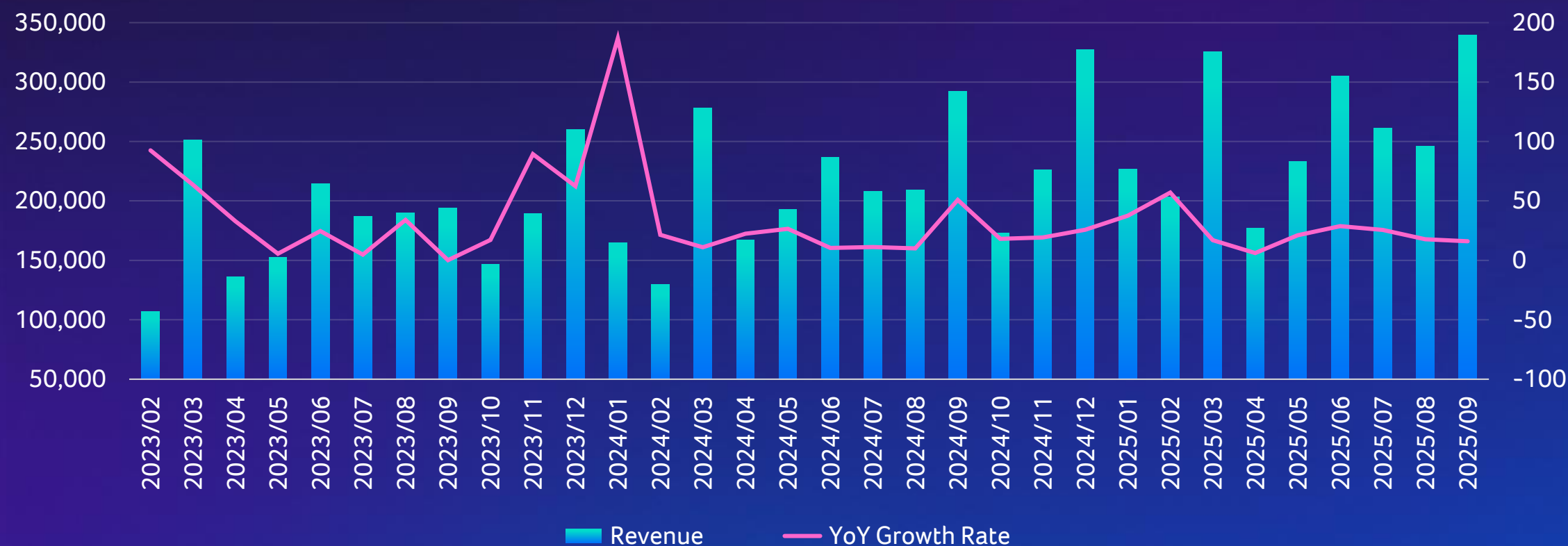
### Acer Fashion



### Smart eMobility



# 32 Consecutive Months of YoY Growth



Strong Q3 2025  
September peak

**TWD 339** Million

Year-over-Year Growth  
for 9M 2025

**+23.4%YoY**

# Acer Gadget's Three Strategic AI Domains

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*Acer Gadget President Allen Jong stated that AI applications will ultimately be realized through edge devices. Whether peripherals, wearables, or various types of sensors, these devices are the key enablers for AI implementation.*

*Economic Daily News, January 20, 2025*

## 3 Major AI Domains Launched



### Smart Home

Starting from the Acer Gadget Smart Lock, Acer Gadget expands into home security and environmental sensing applications, creating a more comprehensive smart home experience.



### Smart Ring

Acer FreeSense Ring integrates AI sensing and health tracking to offer a new personalized experience in wellness and emotional management.



### AI Translator Earbuds

Acer AI TransBuds supports real-time multilingual translation, enabling seamless and natural cross-language communication.



# AI's Three Flagship Products Market Traction & Growth Momentum

Acer Gadget leverages AI technologies to build a new product lineup—from smart wearables to smart home solutions and cross-border communication. All three flagship products have achieved strong market validation across diverse use cases, delivering sustained growth momentum while accelerating our global expansion.

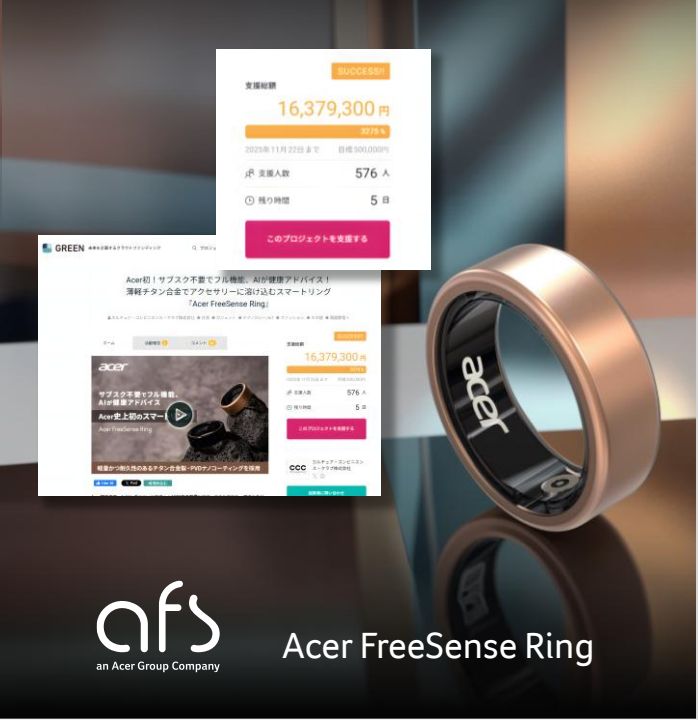
TWD 50M+  
Fundraising Performance

7,000+  
backers

- PRO crowdfunding surpassed TWD10M on flyingV
- ODL101 exceeded TWD 30M across two ZecZec campaigns
- Supports 8 unlocking methods
- Strong momentum in Taiwan's smart-home segment



Acer Gadget Smart Lock Series



nfs an Acer Group Company  
Acer FreeSense Ring

Japan  First Launch

JPY 16.3M+  
Crowdfunding 3,275%  
on GREEN FUNDING

- Acer's First AI Smart Ring
- Full features with no subscription required
- Now available across Taiwan's major e-commerce platforms and retail stores
- Planned expansion to Europe and North America in 2026

TWD 6.4M  
On ZecZec

6,417%  
Funding Success Rate

- Real-time cross-border calls & multi-platform translation
- High overseas user interest; multilingual market expanding



Acer AI TransBuds

# Building Global eCommerce Growth through Three Major Cross-Border Platforms

## Amazon

Core Revenue Platform

Ranked among the Top 100 Best Sellers

**20 Products Featured in  
Best Seller Top 100**

USB Hub Consistently Ranked

**No.1** in Category  
(10 consecutive months)

## TEMU / TikTok

Emerging Platform Driving Growth

TWS Audio Store with Best-Selling Products

Recognized as

Top Rated Store **No.5**

Best Selling Store **No.14**

Single-Day Sales Peaked at

**Over 1,000 Units Sold**

# 2026 Development Direction | AI-Driven Experiences Empowering ICT Peripherals & Lifestyle Products



Bringing AI  
Back to Human Sensory

Experience

Acer Gadget makes AI tangible and sensory

REAL  
EXPERIENCE

- See it
- Hear it
- Feel it
- Use it

Trusted tech through AI-hardware integration





# Expanding Globally from North America | Dual Online-Offline Growth Momentum

## US

**Amazon | Core Hub for Cross-Border E-commerce**

Primary revenue source and foundation of the successful business model

## China

**Localized Supply × Localized Operations**

Local Sourcing × Local Sales × Integrated Online-Offline Management

## India / Indonesia

**Localized Operations**

Driving the growth of fashion and smart wearable markets

## EU

**Regional Marketing & Partner Collaboration**

Expanding retail presence and brand experience touchpoints

## TW

**R&D and Brand Headquarters**

Technology integration and new product incubation

## Global

**TikTok / TEMU Channels**

Social-driven engagement and digital marketing growth

# Turning Challenges into Opportunities – Embracing the AI Era

## Challenges

- Mounting risks from exchange rate and geopolitics
- Intensifying market competition and pricing pressure
- Rapid evolution of AI technologies



## Opportunities

- AI-driven product innovation
- Two growth drivers: ICT & lifestyle products
- Two strong engines enabling global cross-border expansion



## Opportunities +

- Strategic partnerships and investment to strengthen growth momentum
- Brand elevation and global market penetration





# Acer Gadget's Three Key Operating Highlights



## Dual-Engine Growth

ICT × Lifestyle products advancing in parallel; Cross-border e-commerce and global channels expanding together.



## Flexible Operating Strategy

Differentiated approach by market maturity: Brand-driven in mature markets; localized execution in growth markets.



## AI Gadget Opportunities

AI-powered product innovation unlocking new growth curves.



# The Best is Yet to Come

