

Taiwan Venture Capital Summit | Stock Code: 2432

Acer Gadget Inc.

Innovative Technology × Smart Living

Stanley Chen, COO

Acer Gadget Inc.

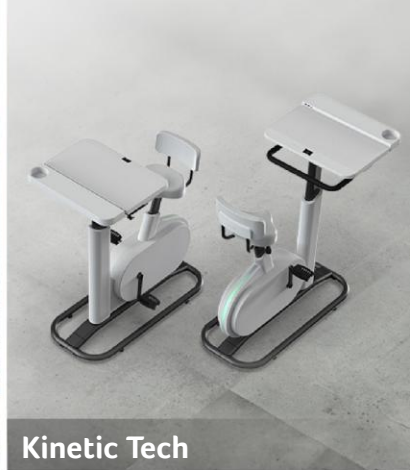
August 13, 2025

Acer Gadget Inc. Technological Brilliance, Enlightened Living

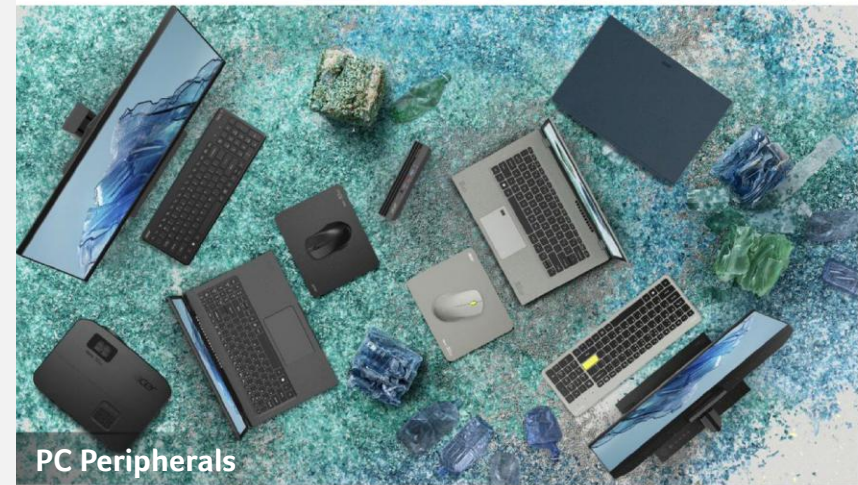
Acer Gadget, a dynamic arm of Acer Inc., innovates across industries with products and services that drive digital transformation and enhance lifestyles. Spanning hardware, software, IoT, and cloud solutions, we leverage our rich history and expertise to make the future possible.



eMobility



Kinetic Tech



PC Peripherals



Smart Wearables



Fashion



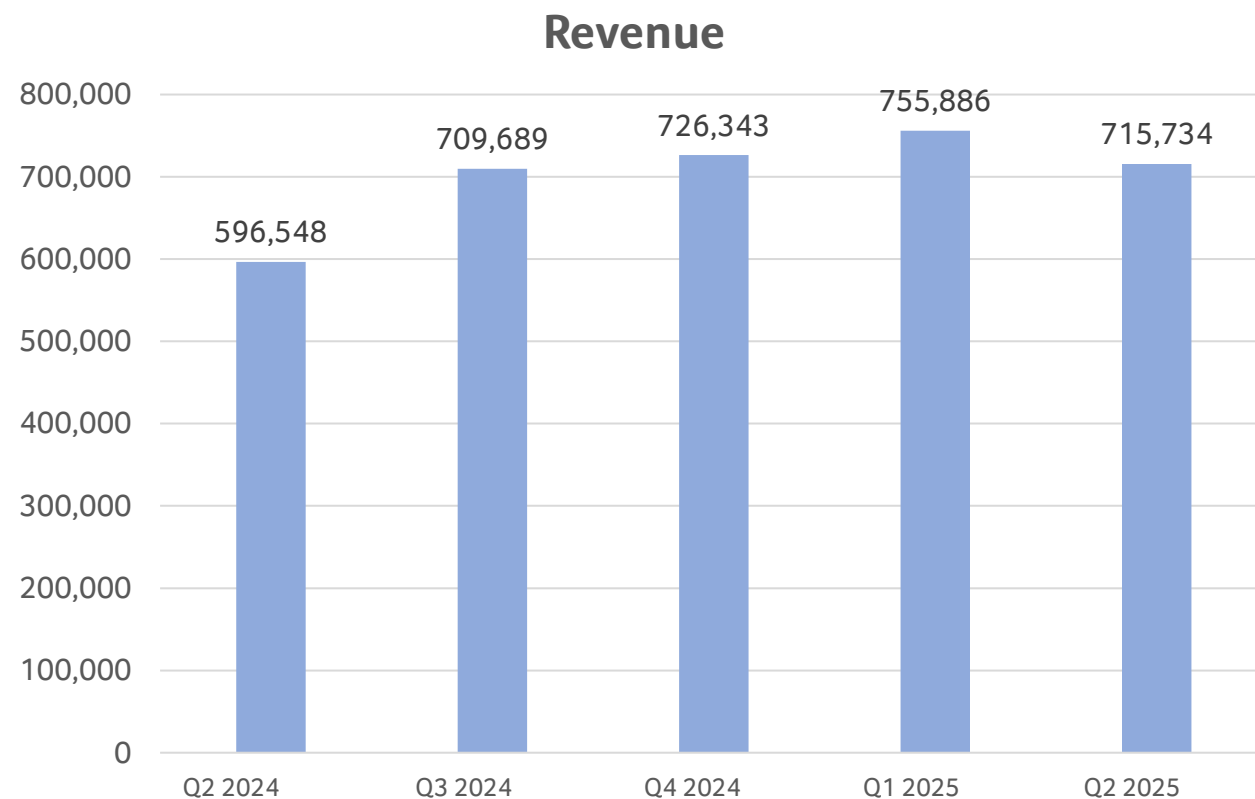
2025 Q2 Revenue

NT\$ 715 Million

v.s. 2024 Q2 ▲ 20%



Monthly revenue has achieved positive YoY growth for 29 consecutive months, demonstrating solid and sustained growth momentum.



Surging eScooter Momentum, Global Strategy in Action

Strong Q1 Shipment Performance

- Design and performance well-received for range, power, and safety
- Fulfills rising demand for urban and personal mobility
- Seasonal strategy succeeded in capturing spring–summer demand in Europe



Acer Luggage Strengthens Global Growth

Strong Taiwan Presence & Expansion in EU & APAC Travel Markets

Channel Strategy Fuels Business Growth

- **Stable Growth in Taiwan Market**
Top 3 luggage brand by early 2025 based on market research.
- **Expanding to European eCommerce**
Launched on the Czech's largest e-retailer **Alza.cz** in Q2 2025.
- **Multi-channel Strategy Activation**
7-ELEVEN redemption + KOL campaigns driving engagement.

Highlighted Collaborations



7-ELEVEN
Co-branding
Reached 7,000+ stores & 1.8M members



Westin Hotel
Partnership
Entered high-end travel channels, boosted brand image



KOL & Group-Buy
Marketing
Strengthened visibility & conversion



Smart Door Lock-Crowdfunding Success on Dual Platforms

ODL101



zeczec- Two Rounds of Crowdfunding

Total Raised: **NT\$30M+**

Supported by **6,000+** Users

1st round: NT\$10M+

Back stronger

26,467%

目標 NT\$ 50,000

NT\$ 13,233,642

2,677人 29天

過去集資金額 NT\$ 15,935,732

33,968%

NT\$ 16,984,472

3,407人

PRO ODL104 | Flagship-level



flyngV Crowdfunding Platform

Total Raised: **NT\$9M+**

Supported by **1,000+** Users

NT\$9M+ sold

目標 NTD\$100,000

NT\$ 9,578,400

贊助人次

1028

flyngV

Acer Gadget 智鎖 Pro | 旗艦級機種，入門款價格！回家快又安心

目標 NT\$100,000

\$9,578,400

贊助人次 1028

11天

專案進度：2023/09/14 23:59 募資結束，並開始出貨

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

專案內容 常見問題 進度 留言

AI-Powered New Products Debut at COMPUTEX

Acer FreeSense Ring

Launching in Q3 – Taiwan & Japan



- Sleek, comfortable metal design
- AI-powered health & sleep tracking
- For premium lifestyle & wellness use

Acer AI TransBuds

Q3 Debut on Zezec in Taiwan



- 15-language real-time translation
- Ideal for travel & business meetings
- AI-powered multilingual communication

Turning Challenges into Opportunities: Diversified Growth Strategy

Challenges

- Currency Fluctuation
- Tariff Barriers



Opportunities

- Product Diversification
- Market Diversification



Additional Opportunity

- Strategic M&A
- Deeper Market Penetration



Scaling U.S. Success to Global Markets



Acer Gadget Amazon US Sales

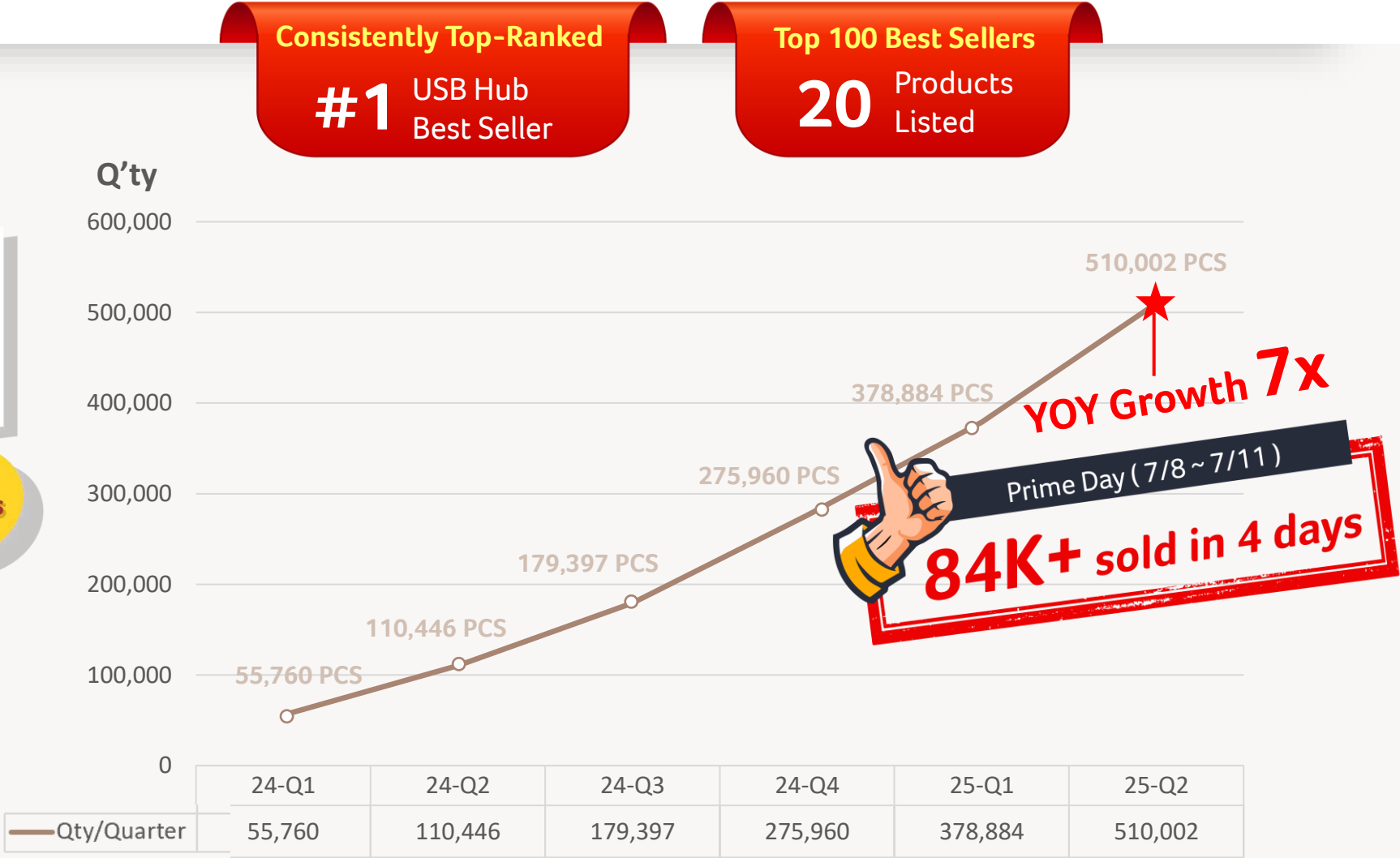
Proven Global Sales Momentum

Sales Exceed **1.5 Million Units**
4.5 ★★★★★

5000+ Reviews across 100+ SKUs

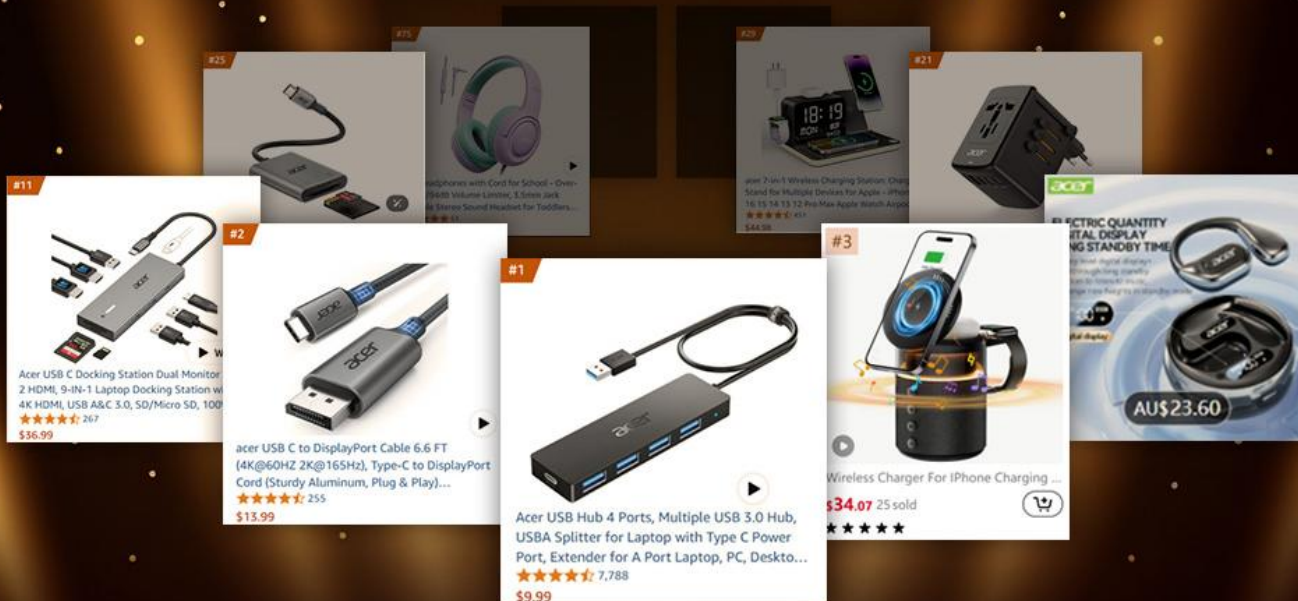
Consistently Top-Ranked
#1 USB Hub Best Seller

Top 100 Best Sellers
20 Products Listed



Based on weekly rankings

Bestseller Rankings (Amazon reference data)



- **Leading brand in USB Hubs**
(#1, #9, #19, #27, #65, #70, #73, #87, #100)
- **Top 3 in Thunderbolt Cables** (#2, #48)
- **Top 3 in Golf Rangefinders** (#3)
- **Top 20 in Computer Mice** (#11)
- **Top 20 in Docking Stations** (#11)
- **Top 50 in Electronic Adapter** (#21)
- **Top 50 in Card Readers** (#25 & #39)
- **Top 50 in Wireless Charger** (#29)
- **Top 100 in Headphone** (#75)

The Best is Yet to Come