

2025 June Acer Group Joint Investor Conference | Stock Code: 2432

Acer Gadget Inc.

Innovative Technology × Smart Living

Stanley Chen, COO

Acer Gadget Inc.

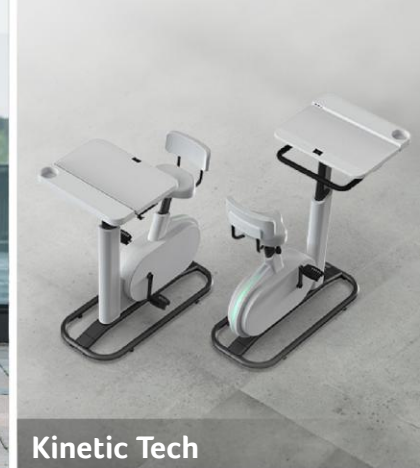
June 24, 2025

Acer Gadget Inc. Technological Brilliance, Enlightened Living

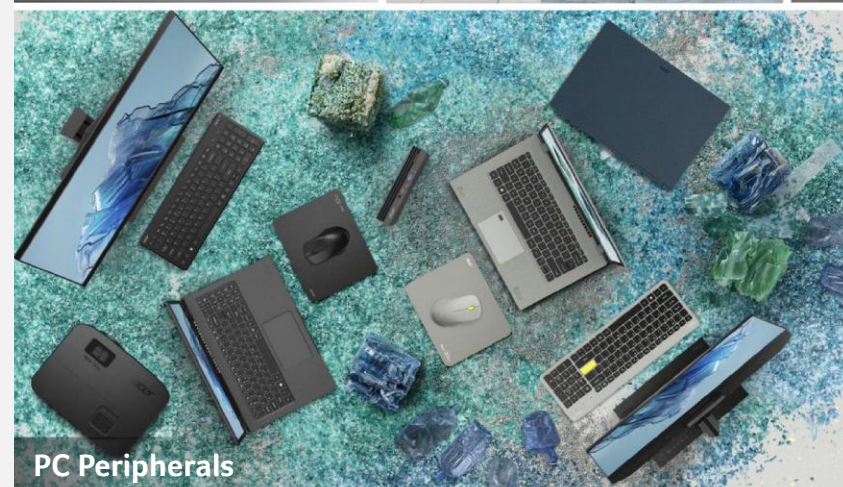
Acer Gadget, a dynamic arm of Acer Inc., innovates across industries with products and services that drive digital transformation and enhance lifestyles. Spanning hardware, software, IoT, and cloud solutions, we leverage our rich history and expertise to make the future possible.



eMobility



Kinetic Tech



PC Peripherals



Smart Wearables



Fashion



2025 Q1 Revenue

NT\$ 755 Million

v.s. 2024 Q1 ▲ 32%

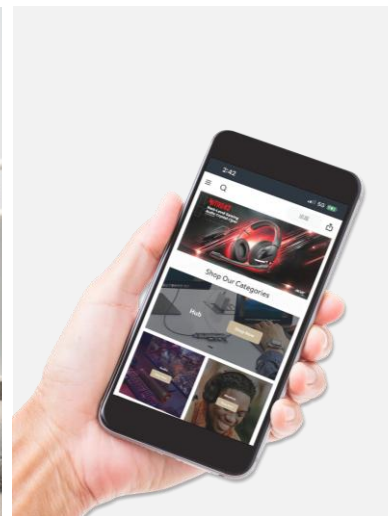
Growth Fueled by Three Key Drivers



eScooter
Exports up on EU/US
Seasonal Demand



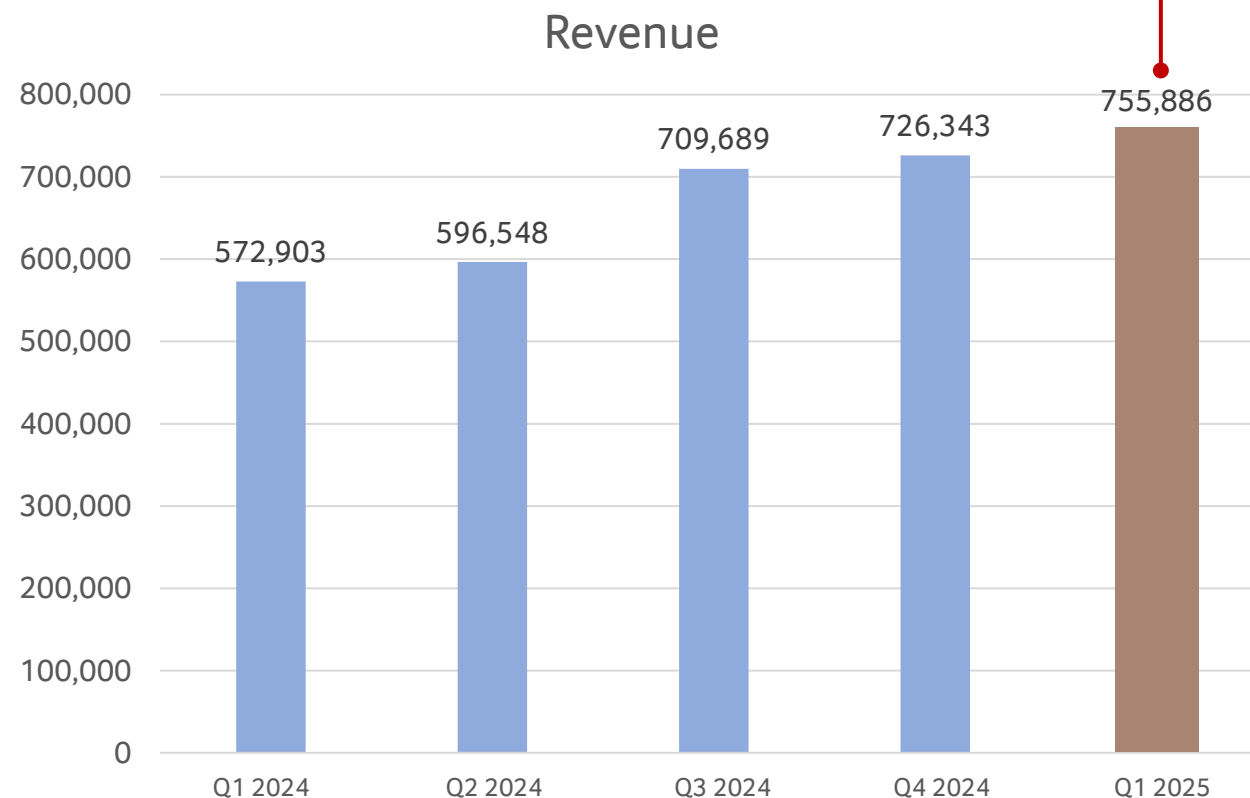
Luggage
Growth Driven by
Global Channel Push



Amazon Store
Online Sales Hit
Record High



**NT\$326M in March Revenue –
A New March Record and
Second-Highest in History**



Surging eScooter Momentum, Global Strategy in Action

Strong Q1 Shipment Performance

- Design and performance well-received for range, power, and safety
- Fulfills rising demand for urban and personal mobility
- Seasonal strategy succeeded in capturing spring–summer demand in Europe



Acer Gadget Amazon US Sales

Proven Global Sales Momentum

Sales Exceed

1 Million Units

4.5 ★★★★★

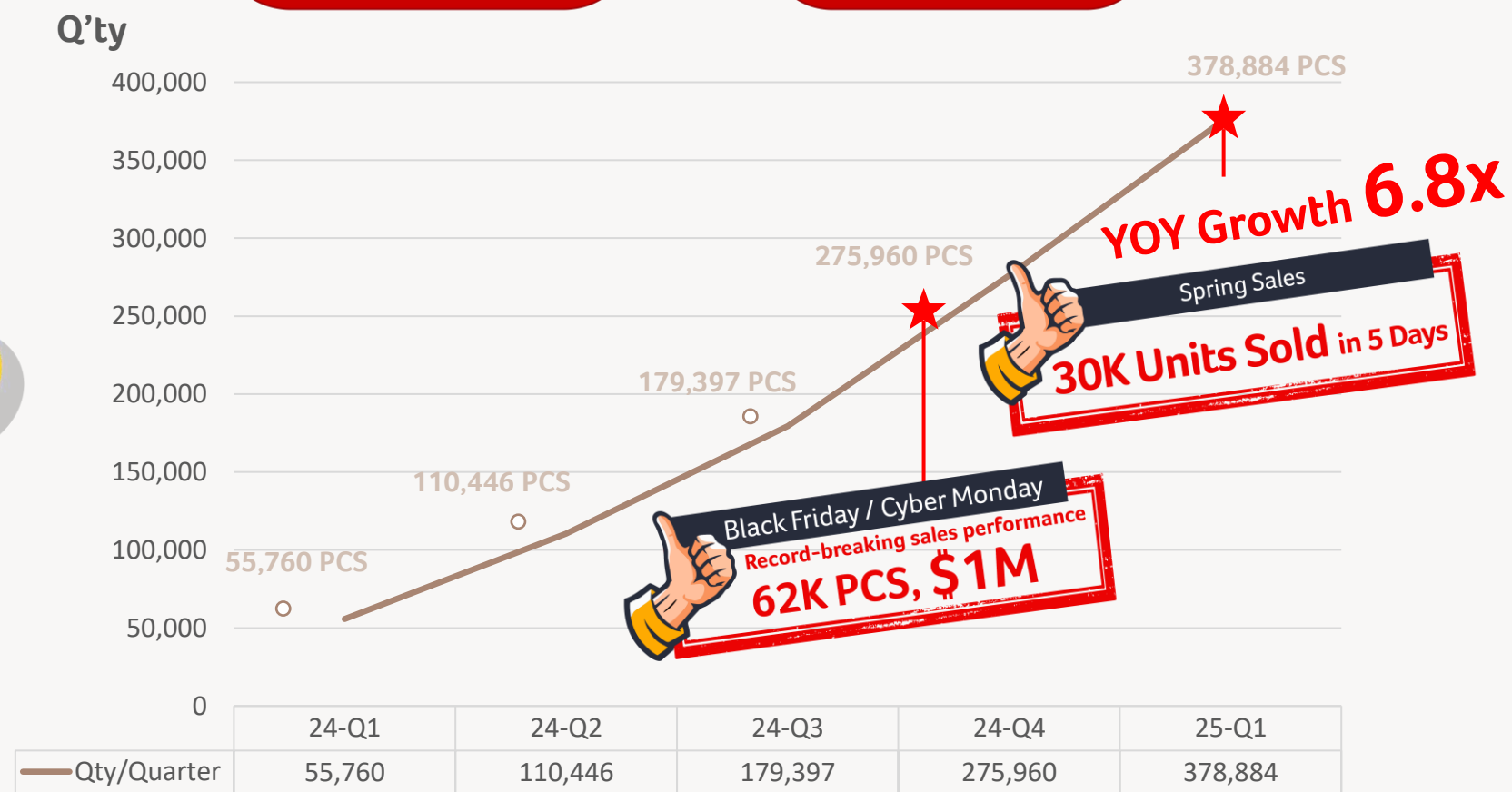
5000+ Reviews across 100+ SKUs

Consistently Top-Ranked

#1 USB Hub Best Seller

Top 100 Best Sellers

37 Products Listed



Data based on weekly updated rankings

Acer Luggage Strengthens Global Growth

Strong Taiwan Presence & Expansion in EU & APAC Travel Markets

Channel Strategy Fuels Business Growth

- **Stable Growth in Taiwan Market**
Top 3 luggage brand by early 2025 based on market research.
- **Expanding to European eCommerce**
Launched on the Czech's largest e-retailer **Alza.cz** in Q2 2025.
- **Multi-channel Strategy Activation**
7-ELEVEN redemption + KOL campaigns driving engagement.

Highlighted Collaborations



7-ELEVEN
Co-branding
Reached 7,000+ stores &
1.8M members



Westin Hotel Partnership

Entered high-end travel channels,
boosted brand image



KOL & Group-Buy Marketing

Strengthened visibility & conversion



AI-Powered New Products Debut at COMPUTEX

Acer FreeSense Ring

Launching in Q3 – Taiwan & Japan



- Sleek, comfortable metal design
- AI-powered health & sleep tracking
- For premium lifestyle & wellness use

Acer AI TransBuds

Q3 Debut on Zezec in Taiwan



- 15-language real-time translation
- Ideal for travel & business meetings
- AI-powered multilingual communication

Scaling U.S. Success to Global Markets



The Best is Yet to Come