



Innovative Technology × Smart Living

Acer Gadget Inc.

114th January Taiwan Innovation Board Investor Conference | Stock Code: 2432

Allen Jong, President

Acer Gadget Inc.

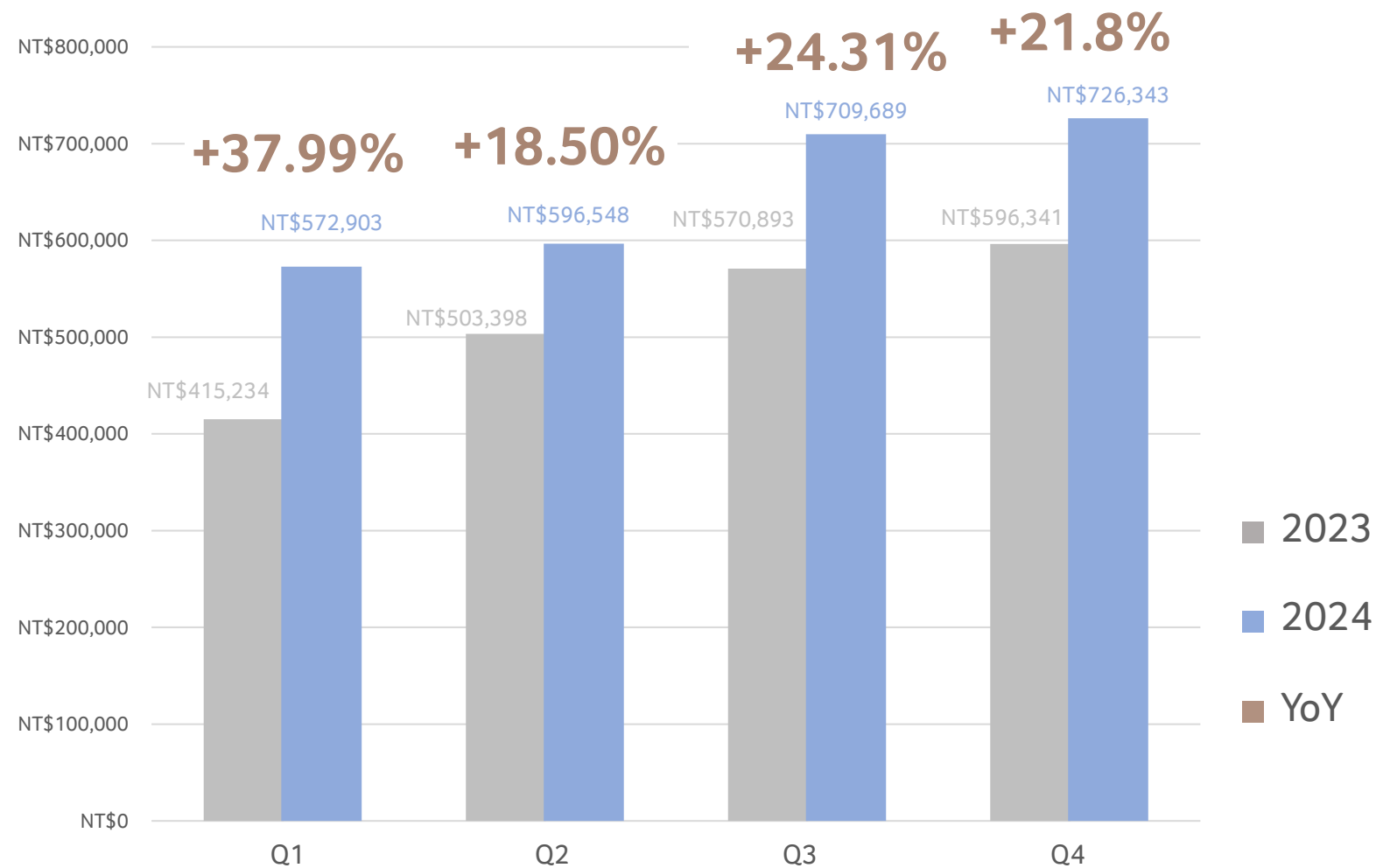
January 10, 2025

2024 Total Revenue

NT\$ **2.6** Billion

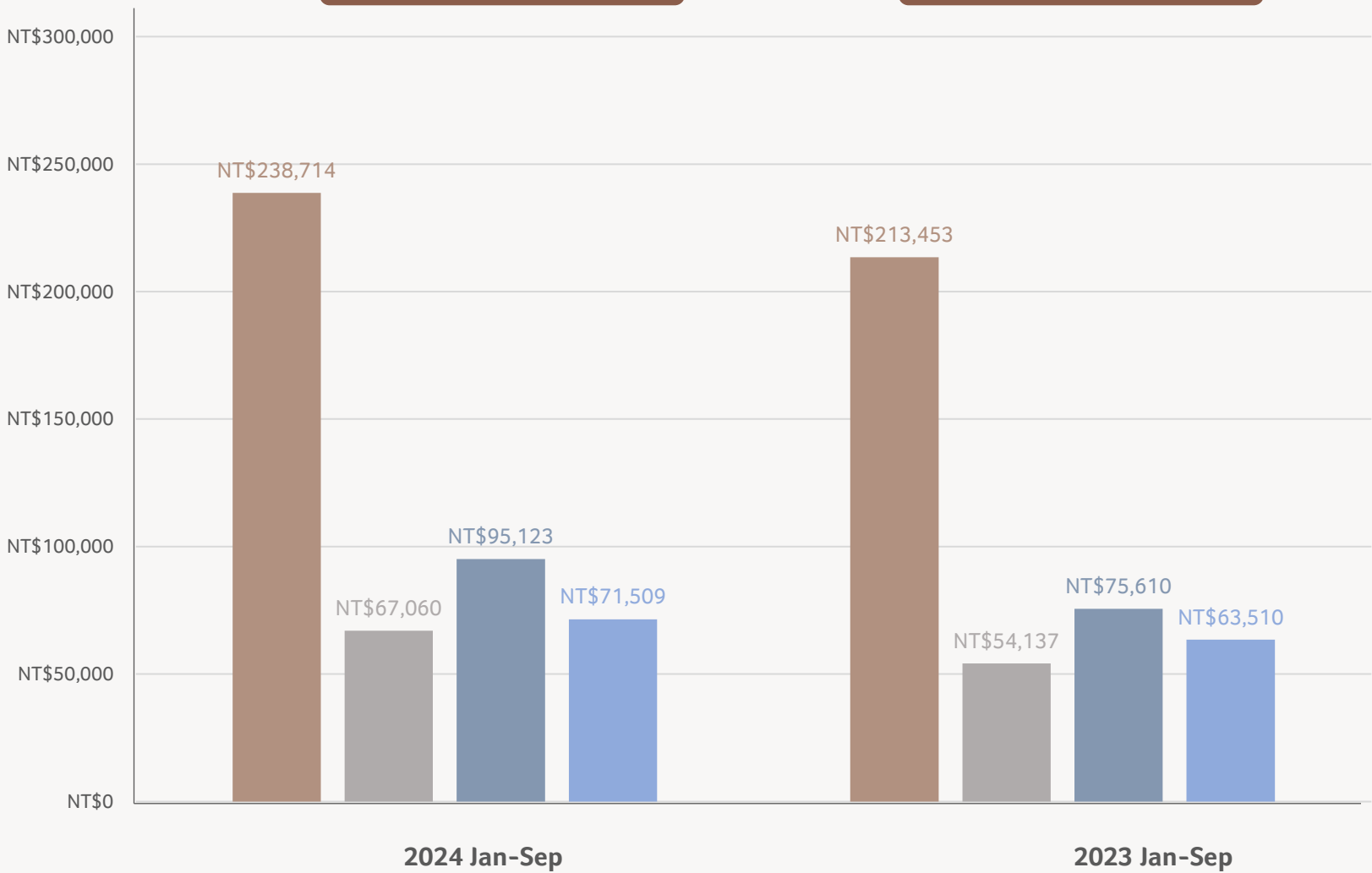
v.s. 2023 ▲ **25%**

Unit: NT\$Thousand



January to September 2024 Summary of Profit and Loss

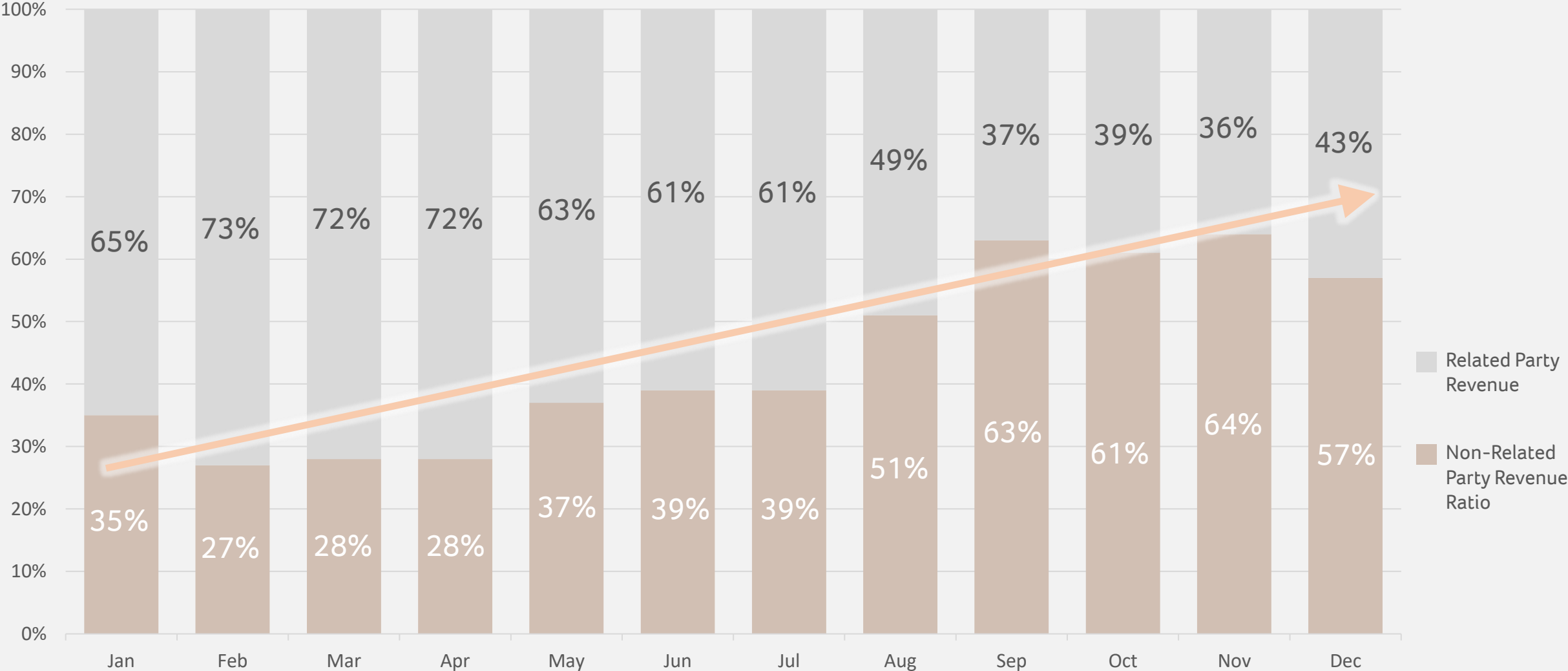
Unit: NT\$ Thousand



YoY

Gross Profit	▲	12%
Operating Profit	▲	24%
Pre-tax Profit	▲	26%
Net Profit	▲	12%
EPS	▲	12%

2024 Acer Gadget Revenue Ratio Trend: "Related Party vs. Non-Related Party Revenue"



Acer Gadget Inc. Technological Brilliance, Enlightened Living

Acer Gadget, a dynamic arm of Acer Inc., innovates across industries with products and services that drive digital transformation and enhance lifestyles. Spanning hardware, software, IoT, and cloud solutions, we leverage our rich history and expertise to make the future possible.



eMobility



PC Peripherals



Fashion



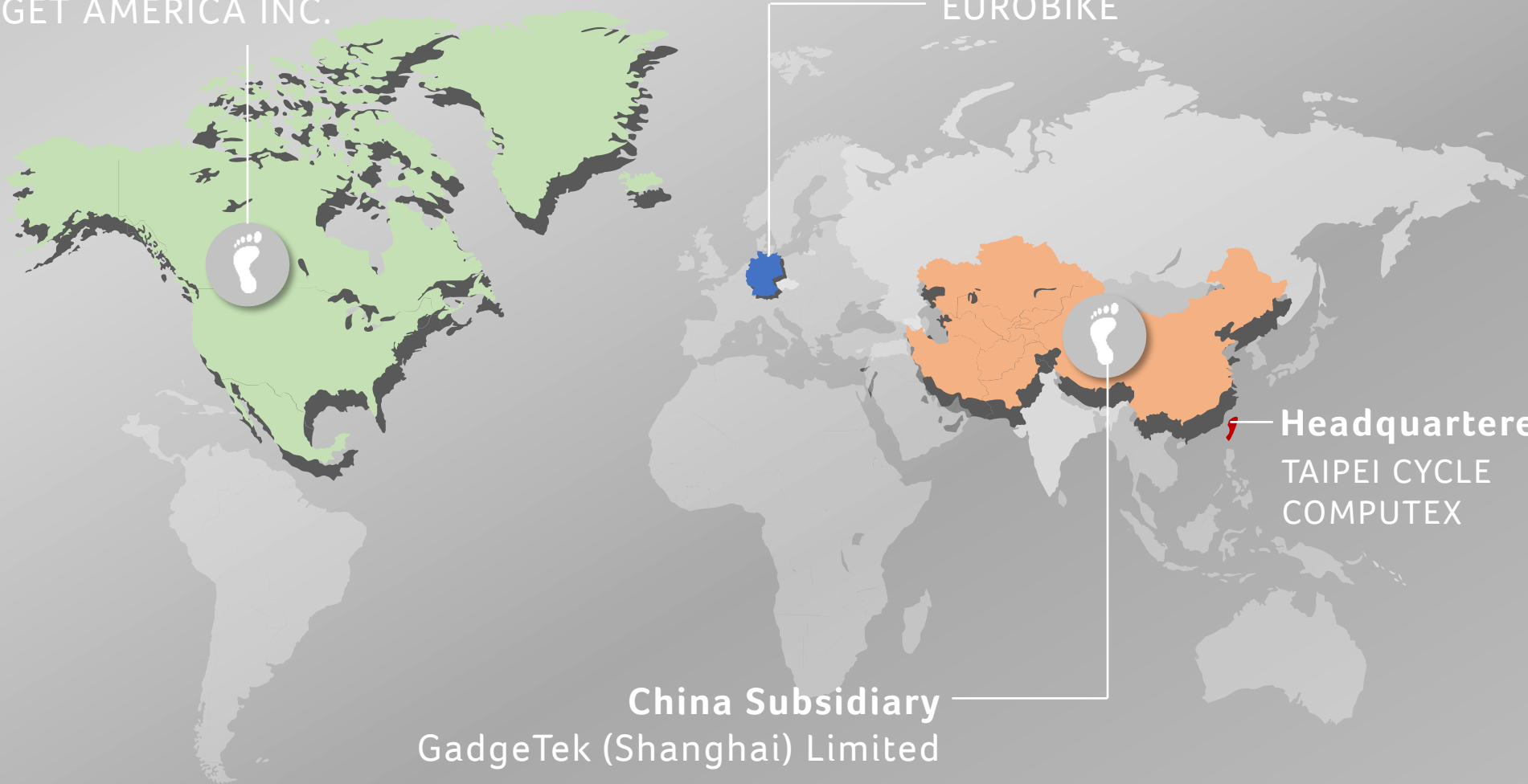
Our Global Footprint

United States Subsidiary
ACER GADGET AMERICA INC.

Germany
EUROBIKE

Headquartered in Taiwan
TAIPEI CYCLE
COMPUTEX

China Subsidiary
GadgeTek (Shanghai) Limited



Key Achievements of 2024

SFEGUE



Acer Gadget's Latest Performance on Amazon USA

Global Bestsellers, Proven Success!

Sell in :

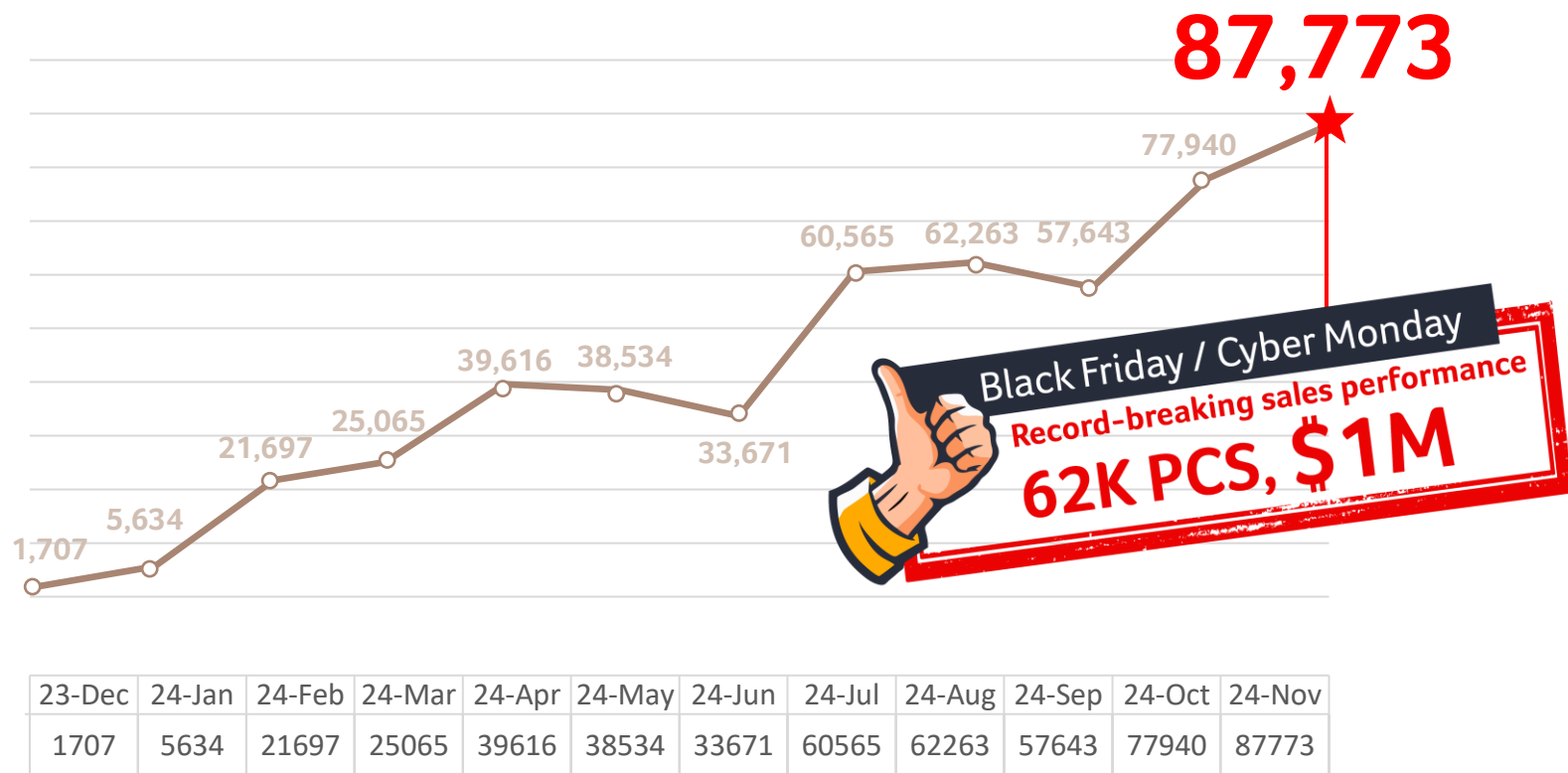
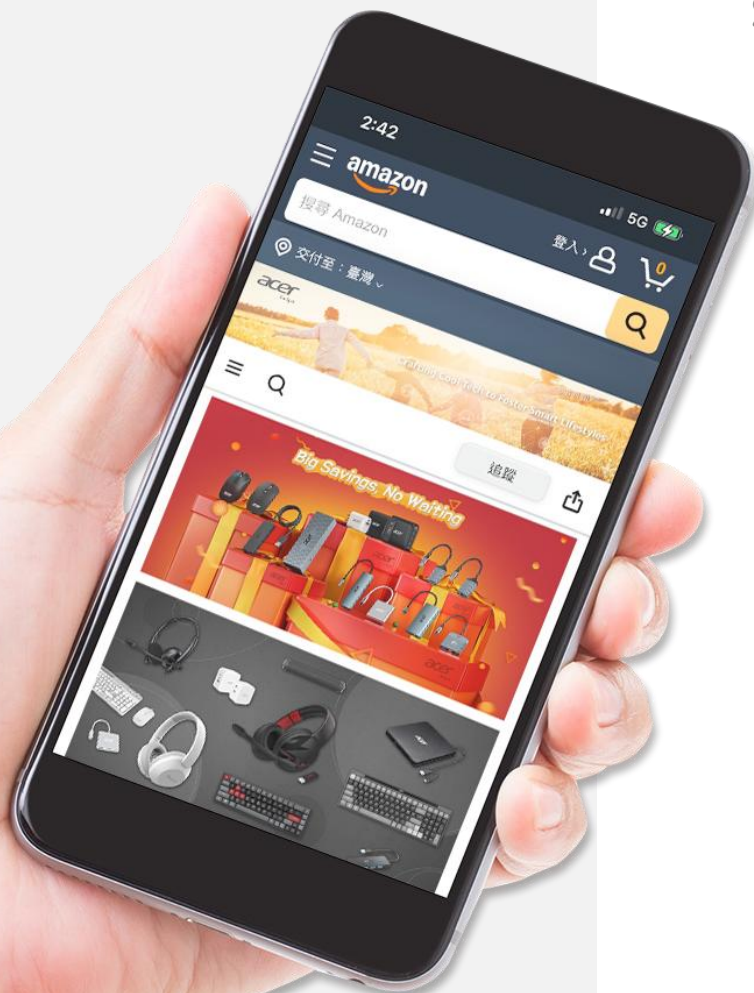
1,360,866 pcs

Over
500,000
units sold

Sell out :

512,049 pcs

4.5 ★★★★★
4.5 stars across
5000+
highly rated products



Acer's Luggage Innovation: Redefining Design, Leading the Market!



Cross-Boundary Innovation

Successfully entered the luggage market with the launch of smart luggage.

Marketing Strategies

Partnered with influencers for group purchasing campaigns, boosting visibility and social media buzz.

Market Impact

Rapidly increased brand exposure, earning extensive positive reviews.

Consumer Praise

Loved for its innovative design and practical functionality.



AFS Styling Lab | 2024 November 1 -30
Pop-up Store in Taipei, Taiwan



10 Media Reported

Major Fashion & Lifestyle Media Coverage, Including ELLE, HARPER's BAZAAR, SHOPPING DESIGN, and More



31%

Social Media Fans Growth

IG Growth at 30.55%, FB Growth at 15%, with a 5.61% Engagement Rate, Reflecting Strong Digital Presence

Predator eNomad-R eBike

Pre-order Achievement Rate: 196%



已於 2024/12/17 籌募成功

eNomad-R 胖胎電輔車

目標 NT\$ 600,000
196% NT\$ 1,181,280
24人

主筆子 Acer Gadget 帶天助基金新推出 Predator eNomad-R 胖胎電動輔助自行車，專為城市所設計多功能車型，滿足日常通勤、戶外探險使用情境，輕鬆駕馭各種城市地形。

募資期間 2024/11/18 12:00 - 2024/12/17 00:00

📷 傳真品

🗣️ 嘖嘖 Successfully reached 196% of the target on the fundraising platform.



全國電子 Officially launched



COSTCO WHOLESALE Exclusive Presence at Costco

Acer Gadget Smart Lock: A Stunning Debut with Crowdfunding Surpassing NT\$13 Million!



The image is a promotional graphic for the Acer Gadget Smart Lock crowdfunding campaign. It features a laptop screen in the background displaying the campaign's progress. Overlaid on the screen is a white box containing a green progress circle at 26.467%, the amount raised (NT\$ 13,233,642), the goal (NT\$ 50,000), the number of backers (2,677), and the time remaining (29 days). To the right of the screen, two smart locks are shown: a black rectangular one and a silver one with a keypad. A large white house icon with a keyhole is in the upper right. A text box at the bottom right describes the product as a five-in-one smart electronic door lock that can be installed by 98% of people in Taiwan, promising to start a smart life with one click.

acer 碁智鎖
Gadget

指紋 密碼 卡片 鑰匙 虛位密碼

目標 NT\$ 50,000

26.467%

NT\$ 13,233,642

2,677人 29天

熱銷 \$13,000,000

【Acer Gadget 碁智鎖 | 五合一智能電子門鎖】台灣98%的們都能安裝，一鍵開啟智慧新生活！

2025 Strategic Blueprint: Pioneering Plans, Winning the Future!

SEGUE

AI Applications: Driving the Future of the Smart Era through Edge Devices



Trend Beyond Boundaries: A Future Dialogue Between Fashion and eMobility



Cross-Border E-commerce 2.0: Expanding Global Markets from the Success Model in the U.S.



Reshaping the Global Supply Chain: Tackling Challenges and Seizing New Opportunities





The Best is Yet to Come